


2022 



HELIX  
SOLAR

COMMERCIAL PROPERTY 

Capability & Benefits

HELIX SOLAR

# WHO ARE WE?

## OUR COMPANY

Helix Solar is a fully integrated energy solutions company and leaders in commercial and residential solar installation in Auckland and the Bay of Plenty. That means when you are dealing with Helix, all work remains in-house giving you confidence that our trained professionals will get the job done properly!

Like you, we want to live and work in a greener, cleaner New Zealand. With solar technology more affordable than ever, we can all play a part in making it happen. If you're considering solar, you need to be talking to us, your market experts.

We have a outstanding reputation and a strong track record in Auckland and BOP solar installation. Our team is the most versatile in the industry with extensive experience and knowledge of solar and how it will best benefit your home, business or investment.



# COMMERCIAL SOLAR BENEFITS

01

## HEDGE AGAINST INFLATION

Energy costs are ever increasing. Additionally, the cost of purchasing and installing rooftop solar has gone down. By installing solar, you are no longer at the mercy of the energy industry, you are effectively buying your energy for the next 25 years..... today!

02

## COST SAVING AND FORECASTING

Solar energy allows businesses to reduce their power costs from day one.

After a few months your solar generation can be accurately estimated, therefore so can your cost savings. This is money you can inject back into growing your business or reinvested elsewhere.

03

## CORPORATE IMAGE

In modern business we are required to be environmentally responsible and most corporates demand this of themselves. Renewable energy allows you to meet that requirement and be a part of the change that New Zealand needs to become carbon neutral by 2050. Even a small rooftop solar array can significantly reduce your CO2 emissions.

04

## ENERGY INDEPENDENCE

Investing in solar means investing in a self contained energy source. This can reduce or remove your dependency on local power companies, guaranteeing consistent power regardless of the commercial power grid.

05

## TAX SAVINGS AND BENEFITS

Solar systems are typically classified as capital improvements and might be eligible for tax credits or write-offs. This further enhances your return on investment.

06

## RELIABLE & EASILY MAINTAINED

Once installed, rooftop solar panels require little to no maintenance. An annual clean is all that's necessary to keep the panels in top shape and producing energy over their 25+ year life span.

07

## ADDITIONAL INCOME STREAM

For commercial investors the energy generated from your solar system can be structured in such a way that once the system is paid off in 5-7 years, you can effectively become the power company and charge your tenants a market rate for what they use.

# PURCHASING & PAYMENT PLANS

The Helix team believes in smart business, that doesn't necessarily mean re-inventing the wheel but making the right decisions at the right time, for your business!

01

## PURCHASE OUTRIGHT

If you have the capital to invest in solar upfront, you will pay less in the long run and your savings will ultimately be greater.

02

## EQUIPMENT LOAN

Using our trusted partner Energy Ease, you have no upfront cash investment therefore capital can be reinvested in the business.

You own the system from day 1 and you can claim interest and depreciation expenses on the asset.

03

## RENT TO OWN

Using our trusted partner Energy Ease, you have no upfront cash investment therefore capital can be reinvested in the business.

This is typically a tax deductible operating expense and you can buy the system back at the end of the agreement (usually 7 years)





# CASE STUDY

## PAYMENT PLAN ASSISTS NORTHLAND COLLEGE

Kaitaia College, situated in the very Far North of Aotearoa, is a co-educational secondary school with 900 students.

Like most schools, costs for energy use at the College were high, with annual bills of almost \$100,000. An assessment of its expenses determined that solar could meet up to 60 per cent of its electricity needs.

**“Schools make sense for solar because a lot of their energy is actually being used...during the day time [when] there’s plenty of generated power,” explains Dwayne Cocker from the Sustainable Energy Association.**

But the project’s price tag meant that, unless Kaitaia College could find a way to fund the solar system, the School’s dream of converting to solar would remain out of reach.



Fortunately, Kaitaia College principal, Jack Saxon, discovered Energy Ease payment plans, and the dream became a reality.

Amazingly, on a payment plan, the numbers stacked up making the project a cash flow neutral proposition.

With solar installed, the School could cut its electricity bill substantially – savings which could then cover the payments with Energy Ease.

What’s more, no upfront capital was needed under the funding arrangement which meant Kaitaia College was not out of pocket for the project.

Thanks to Energy Ease the project “is cost neutral, so what we save as a result of the solar power we will pay out in less than ten years,” Mr. Saxon says.

**Cost savings to the College over the 10-year payback period will amount to tens of thousands of dollars, rising to hundreds of thousands over the 25-year guaranteed life of the solar system.**

# CONTACT US

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Contact our team of experts for a no obligation analysis and recommendation on the right commercial solar system for you.

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